



Capel Manor College's mission is: to promote lifelong learning for individuals and industry through the understanding and enjoyment of flowers, trees, plants and animals for career, business, educational and leisure purposes.

Key Aims

- Be a beacon of excellence for Landbased and Related Green (LARG) skills training in London.
- Work with others to provide access across the region to high quality land based learning and training opportunities.
- Inspire interest in flowers, plants and animals, the green environment, parks, gardens and open spaces.
- Raise knowledge and skill levels to contribute to improvement of green space and understanding of environmental sustainability.
- Encourage and support life-long learning by catering for individuals' needs, recognising in particular that many of those in the land based industries are volunteers, self-employed or work for small businesses.
- Stimulate and respond to the needs of employers as individual customers, gaining recognition as the LARG skills provider of choice for London.
- Promote equality of access and opportunity to all those who can benefit from utilising the college's facilities.
- Invest in staff: recruit, retain, develop and empower people to achieve, gaining recognition as an employer of choice in the sector.
- Attract and use all available resources to support Capel's key aims.

Key Goals

- Provide high quality impartial information, advice and guidance.
- Monitor the quality of learners' experiences and continually improve on practice within the financial constraints facing the College.
- Develop and deploy training provision to address the LARG industries' needs.
- Ensure that adequate support is available for all students including those with learning difficulties and disabilities.
- Widen access to learning opportunities with a focus on encouraging participation by ethnic groups currently under-represented within the College.
- Offer flexible learning opportunities including e-learning maximising access for students from the widest possible area.
- Provide effective support for work based learning and work based assessment.
- Develop the Capel Manor gardens as a tourist attraction, community leisure facility and a schools' amenity.
- Implement resources strategies servicing the needs of the College and its client groups.
- Encourage the financial literacy of budget holders to ensure continuous improvement in the effective and efficient management of resources.